



## Inspections Over Coffee: Franchise Overview

- 📌 **Established:** 2025 (In business since 2016)
- 📌 **Current Locations:** 3 (2 operating, both over 6 figures; one nearing 7 figures)
- 📌 **Ownership:** Veteran-Owned Franchise

### Why Inspections Over Coffee?

A modern, scalable home inspection franchise with **AI-powered marketing, automated realtor outreach, and recession-resistant demand**. Our **business-in-a-box** model helps franchisees scale quickly and profitably.

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### Franchise Investment Details

- ✅ **Franchise Fee:** \$47,669 (**\$6,500 discount for veterans**)
  - ✅ **Royalty:** 7% (Tiered down after \$250,000 in revenue)
  - ✅ **Brand Fund Contribution:** 2%
  - ✅ **Territory:** 125,000 households (Additional households available for purchase)
  - ✅ **Marketing Area:** Exclusive **DMA (Designated Market Area)** for PPC advertising & real estate office visits
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### Exclusive Franchise Benefits

- ✅ **AI-Driven Lead Generation & Realtor Outreach** – Done-for-you marketing & follow-ups, free for first 6 months.
  - ✅ **Recession-Resistant & High-Demand Industry** – Home inspections are always needed
  - ✅ **Low Overhead & Home-Based Model** – No office or storefront required
  - ✅ **Scalable Business Model** – Start solo or grow into a multi-inspector operation
  - ✅ **Cutting-Edge Inspection Technology** – AI-enhanced reports, marketing, , drone & thermal imaging
  - ✅ **Proven Revenue Potential** – Current locations generating **6- and 7-figure earnings**
  - ✅ **Strong Validation & Support** – Comprehensive **training, automation, and ongoing coaching**
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### Territory & Market Rights

- ◆ Franchisees **can perform inspections anywhere** but have **exclusive marketing rights** within their **DMA for digital advertising (PPC) and real estate office outreach**.
- ◆ **Additional households & DMAs** available for purchase to expand market reach.